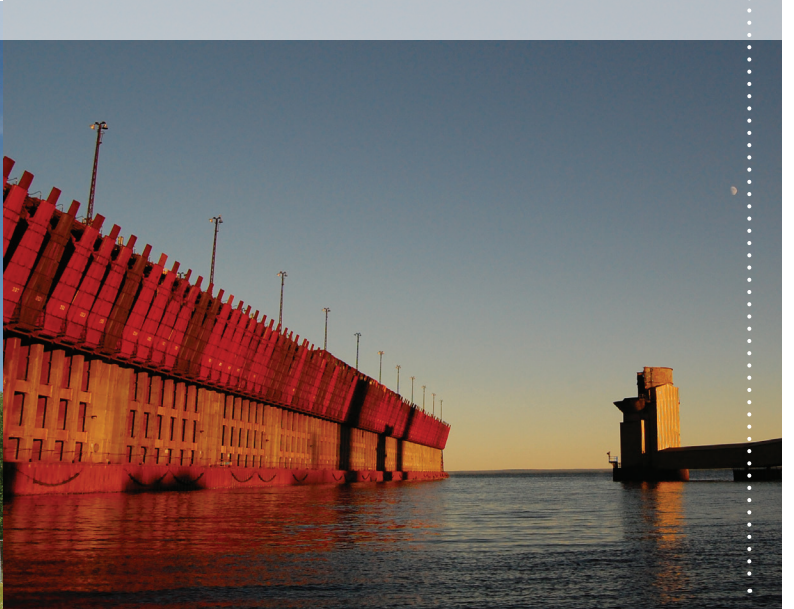


Lake View Community Health Needs Assessment 2017–2019 Implementation Plan



2017-2019 Community Health Needs Assessment Implementation Plan

The full Community Health Needs Assessment (CHNA) conducted collaboratively by Lake View Memorial Hospital, Inc. (Lake View) and community partners can be found online at www.slhduluth.com/CHNA.

Lake View strives to support a healthier community for all. Lake View will seek out and bring together other individuals and organizations who are interested in positively impacting the priority areas identified in the CHNA. We believe through collaboration and complementary initiatives, we will have the greatest positive impact on the health of Lake County residents.

As this work moved from the assessment phases to the planning involved in creating the implementation strategy, it is imperative to review the overarching goals of working together to better the health of Lake County, Minnesota. The Implementation Plan is considered Phase 3 of the Community Health Needs Assessment process.

Lake View has continued to work together to design an implementation strategy with internal stakeholders as well as additional external partners and stakeholders who represent the existing healthcare facilities and resources within the community that are available to respond to the health needs of the community as identified in this assessment.

This implementation strategy will be reviewed and approved by organization's board of directors in April 2017.

2016 COMMUNITY HEALTH NEEDS ASSESSMENT OBJECTIVES

In conducting the 2016 Community Health Needs Assessment, Lake View has collaborated with community partners to work towards a healthy Lake County and embrace these guiding principles:

- *Seek to create and sustain a united approach to improving health and wellness in our community and surrounding area;*
- *Seek collaboration towards solutions with multiple stakeholders (e.g. schools, work sites, medical centers, public health) to improve engagement and commitment on improving community health; and*
- *Seek to prioritize evidence-based efforts around the greatest community good that can be achieved through our available resources.*

The goals of this collaborative 2016 Community Health Needs Assessment were to:

1. Assess the health needs, disparities, assets and forces of change in the hospital's service area.
2. Prioritize health needs based on community input and feedback.
3. Design a collective impact-based implementation strategy focusing on a multi-sector collaborative approach.
4. Engage community partners and stakeholders in all aspects of the Community Health Needs Assessment process.

COMMUNITY HEALTH NEEDS ASSESSMENT PRIORITIES

The in-depth assessment and community focus groups resulted in the identification of four (4) community health priorities. The needs were prioritized as follows:

1. Mental health
2. Alcohol, tobacco and other drugs
3. Socioeconomic disparities based on race and neighborhood
4. Obesity, including lack of access to healthy foods and physical inactivity

As noted in the original report, each priority area has multiple aspects in which Lake View will work with community partners and stakeholders to address. By adopting a collective impact model to improve overall health and wellness in our community, not all issues will be directly addressed by Lake View, but through a multi-sector, coalition-based approach.

IMPLEMENTATION PLAN METHODOLOGY

In order to formulate an implementation plan that will work to address the above priorities, Lake View held a strategic planning session and to determine the current opportunities and gaps surrounding each priority area. This allowed for the general formation of the structure of the forthcoming implementation strategy and a chance for the group to also address opportunities for coalition building amongst members. It was determined the plan would include the following for each priority area:

1. Overarching goal(s)
 - a. Objectives, and example tactics as able
2. Priority population(s)
3. Potential partners
4. Sources of measuring outcomes (to be consistent with graphs)

Therefore, the following implementation plan will outline these areas. Additional tactics and resources needed will be included in more-detailed work plans developed over the course of 2017 and completed by June 30, 2017. These specific work plans will be crafted collaboratively by teams of subject matter experts. In order to best meet the needs of our community, building working groups for each priority area or partnering with existing working groups will allow for a cohesive, collective impact model with shared data, continual best practice sharing and the opportunity to avoid duplication while filling gaps. The work plans will expand on the implementation plan and will include specific partners, priority populations, metrics, expected outcomes and resources needed.

This implementation plan and the forthcoming work plans will be reviewed on an annual basis by Lake View, with progress reported to the leadership team.

LAKE VIEW COMMUNITY HEALTH NEEDS ASSESSMENT IMPLEMENTATION PLAN

Priority Area 1: Mental Health

Lake View plans to continue working on current efforts to address mental health including the following:

- Human Development Center partnership on site (Psychiatry access, mobile Crisis Response Team contract, curbside consults with our primary care physicians, education events)
- Telehealth contract with St. Luke's Psychiatry to improve access and convenience for our local patients
- Vidyo (telehealth) connection to Birch Tree Center in Duluth
- Lake View Clinic screening of patients for mental health conditions
- Quarterly meetings with local law enforcement, human services, EMS, and local group homes to collaborate on mental health challenges

Priority Area 2: Alcohol, tobacco, and drugs

Lake View planned efforts include:

- Participation on the Toward Zero Deaths (TZD) initiative
- Screenings at Lake View Clinic
- Collaboration with the Community Health Board
- Other to be determined

Priority Area 3: Socio-economic disparities

Lake View will not be addressing socioeconomic disparities directly, but will indirectly address this priority area by the efforts directed at the other identified priority areas.

Priority Area 4: Obesity, including access to healthy foods and physical inactivity

Lake View plans to address this priority by continuing current efforts that include:

- Lease with the TH Soccer Club for property next to the clinic for soccer field development
- Fitness Centers in TH and Silver Bay with waivers for low income individuals
- SHIP grant efforts to promote walking, biking, exercise
- Presentations/collaboration with the Aging Mastery Program (guest speakers from pharmacy, dietitian, rehab)
- Considering partnership with a local bike trail initiative
- Meals on Wheels and Senior Dining contract to provide healthy meals (AEOA)



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